



# OWASP AppSec Rio de la Plata 2016

## Sponsorship Opportunities

### About OWASP

Software powers the world, but insecure software threatens safety, trust, and economic growth. The Open Web Application Security Project (OWASP) is dedicated to making application security visible by empowering individuals and organizations to make informed decisions about true application security risks.

OWASP boasts 36,000+ participants, more than 70 corporate supporters, and more than 130 academic supporters. Over the course of 10+ years, the OWASP community has extended its reach to 200+ chapters on 6 continents and more than 90 countries.

As a not-for-profit worldwide charitable organization, OWASP does not endorse or recommend commercial products or services. Instead, we allow our community to remain vendor neutral with the collective wisdom of the best individual minds in application security worldwide. This simple rule has been the key to our success since 2001.

### About OWASP AppSec Rio de la Plata

This is a regional OWASP conference to be held in Montevideo, Uruguay between December 1st and 2nd, 2016. 2<sup>nd</sup> year in a row of this awesome Latam conference.

The conference will include one day of training sessions (December 1<sup>st</sup>) taught by Latin American and international professionals, and two days of conference talks (Dec. 1-2) devoted to the most advanced techniques and topics in software security.

Each day, a widely respected keynote speaker will open the sessions with general interest topics, an action that proved to be a huge success among the public.

More information on this year's event is available at: <https://www.appsecriodelaplata.org>

### How to Sponsor

OWASP is maintained by the OWASP Foundation, established in the United States as an 501(c)(3) Not-For-Profit entity. The US based foundation manages the financial resources of the global organization as well as this event. Sponsorship contributions should be made through bank wire or credit card payment to our US Foundation.

Sponsorships are listed in USD, but we are happy to provide a quote and invoice in another currency.

Contact [kelly.santalucia@owasp.org](mailto:kelly.santalucia@owasp.org) for any sponsorship questions!



## OWASP AppSec Rio de la Plata 2016 Sponsorship Opportunities

### **Diamond Sponsorship (2 available) \$2000**

- 15 Minute speaking opportunity
- First choice of prime booth location at the Conference
- Prime space in the Official Program for the Conference
- Your marketing materials in every conference bag
- Your logo and marketing write-up in the Official Program
- A draped 6 foot table and two chairs to exhibit your solutions and services to decision makers and buyers
- 2 complimentary lunches
- 2 Complimentary Booth Passes
- Your logo, linked to your homepage, and marketing write-up on the Conference website. Your logo will stay
- Logo on our website for 12 full months.
- Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference
- Your prize raffled off at the conclusion of the Summit to help you get business cards



## OWASP AppSec Rio de la Plata 2016 Sponsorship Opportunities

### Platinum Sponsorship (3 available) **\$1.500,00**

- First choice after Diamond of prime booth location at the Conference
- Prime space in the Official Program for the Conference for a half page ad
- Ability to place your marketing materials in each conference bag
- Your logo and marketing write-up in the Official Program
- A draped 6 foot table and two chairs to exhibit your solutions and services to decision makers and buyers
- 2 complimentary lunches
- 2 Complimentary Booth Passes
- Your logo, linked to your homepage, and marketing write-up, on the Conference website for 12 full months
- Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference
- Your prize raffled off at the conclusion of the Summit to help you get business cards

### Gold Sponsorship **\$1000**

- Choice after Diamond and Platinum of prime booth location at the Conference
- Your logo and marketing write-up in the Official Program
- A draped 6 foot table and two chairs to exhibit your solutions and services to decision makers and buyers
- 2 complimentary lunches
- 2 Complimentary Booth Passes
- Your logo, linked to your homepage, on the Conference website for 12 full months
- Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference
- Your prize raffled off at the conclusion of the Summit to help you get business cards



## **OWASP AppSec Rio de la Plata 2016**

### **Sponsorship Opportunities**

#### **Silver Sponsorship \$500**

- Your logo in the Official Program
- Half of a draped 6 foot table and one chair to exhibit your solutions and services to decision makers and buyers
- Your logo, linked to your homepage, on the Conference website for 12 full months.
- Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference
- 1 complimentary lunch
- 1 complimentary Booth Pass
- Your prize raffled off at the conclusion of the Summit to help you get business cards



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### Social Event Sponsorships

Social event sponsorships are a highly creative way for companies to generate exposure. You will get exposure to all AppSec attendees by having your company logo and marketing write-up displayed on signs at your sponsored event.

#### **Opening Reception Party the night after the first day (2 available) \$500**

- You meet and greet all the party attendees
- All AppSec attendees are welcome to attend
- Your logo, linked to your homepage, on the AppSec website for 12 full months.
- Acknowledgement in all e-mail blasts (to our full mailing list) leading up to AppSec

#### **Lunch sponsor: (2 available) \$500**

- Your logo in the Official Program
- Your logo, linked to your homepage, on the Conference website for 12 full months.
- Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference
- One (1) complimentary full conference pass

#### **Breakfast Sponsorship (2 available) \$400**

- Your logo in the Official Program
- Your logo, linked to your homepage, on the Conference website for 12 full months.
- Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference

#### **Coffee Sponsorship (4 available) \$400**

- Your logo in the Official Program
- Your logo, linked to your homepage, on the Conference website for 12 full months.
- Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference



## **OWASP AppSec Rio de la Plata 2016**

### **Sponsorship Opportunities**

#### **Conference Bags Sponsorship (1 available) \$500**

- Your company name and logo in color, opposite AppSec Rio de la Plata logo on each attendee conference bag
- Your marketing materials in each bag
- One (1) complimentary full conference pass
- Your logo in the Official Program
- Your logo, linked to your homepage, on the Conference website for 12 full months.
- Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference

#### **Conference Bags Supporter \$750**

- Your literature in every attendee conference bag
- Your logo in the Official Program
- Your logo, linked to your homepage, on the Conference website for 12 full months.
- Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference

#### **Name Badges Sponsorship (1 available) \$300**

- Your name on every conference badge
- Your logo in the Official Program
- Your logo, linked to your homepage, on the Conference website for 12 full months.
- Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference



## OWASP AppSec Rio de la Plata 2016 Sponsorship Opportunities

**Other Sponsorship Opportunities:** You will get exposure to all AppSec attendees by having your company logo and marketing write-up displayed on signs at your sponsored event.

Track sponsor: ..... **\$400** each (2 available)

Keynote sponsor: ..... **\$400** (2 available)

Notepads sponsor: ..... **\$200** (1 available)

Pen sponsor: ..... **\$100** (1 available)

**To become a sponsor, please contact:**

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